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Manage Your Mission: A Practical Guide for Leaders of Non-Profits

By Martin Lattman

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 100 pages. Dimensions: 9.0in. x 6.0in. x 0.2in. Faced with increasingly difficult circumstances - including reduced funding, complex regulations, and more demanding constituents - leaders of non-profits are in need of a practical guide for making their organizations as effective as possible. This book is that practical guide. Based on years of consulting work and research with a variety of non-profits, the author has studied the main challenges they face and has identified the optimal processes and methodologies for addressing their issues. Using a logical, step-by-step approach derived from his own personal experience as a corporate CEO, the author explains how non-profit leaders can establish the proper focus and priorities for their organizations through systematic strategic planning and performance-oriented execution. To help readers visualize this desired state, the book describes the successfully managed non-profit in clearly understood terms accompanied by real-world examples. Readers are also given a set of simple yet powerful management tools that they can readily apply to their own particular environment. For non-profit executives seeking straightforward guidance on how to ensure the effectiveness of their organization in challenging times, *Manage Your Mission* is the answer....



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