

Be Creative - Now!: The 2-in-1 Manager: Speed Read - instant tips; Big Picture - lasting results (Paperback)



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Reviews



This book is definitely worth buying. This really is for all who stante there had not been a worthy of studying. You will not sense monotony at at any moment of the time (that's what catalogs are for concerning should you check with me).
(Mr. Martin Baumbach)

BE CREATIVE - NOW!: THE 2-IN-1 MANAGER: SPEED READ - INSTANT TIPS; BIG PICTURE - LASTING RESULTS (PAPERBACK)



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Pearson Education Limited, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. If you re a busy manager, looking for fast, focused guidance on how to make impact now then this book is for you. Discover vital, quick-fix, do-it-now ideas and techniques for instant impact and fast learning, as well as more detailed guidance for deeper knowledge. Your two-track way to get ahead. Leaves you making better, impressive and more creative ideas than your competitors. Andy Mayer, Director of Strategy, Yoomee Digital Discover how to Be Creative - Now! This 2-in-1 guide is designed to help boost your creativity and thinking skills in an instant, whilst giving you the deeper knowledge to ensure long-lasting results. With the unique 2-in-1 approach, you can learn your way. Use the seven Speed Read tips immediately, then take your time exploring the Big Picture chapters. * Understand how to think more creatively - quickly* Discover a range of effective creative and lateral-thinking tools * Find out how to test and refine your new ideas to make them stronger* Sell your concepts to the people who matter most* Build a creative culture and atmosphere in your team or workplace As an ambitious manager, you need the right information at the right time to help you advance in your career. The 2-in-1 Manager will ensure you improve and succeed in business, right now and in the future. A never-ending toolkit of creative approaches to whatever challenges you or your business are facing. Brilliant. Sam Lewens, Creative Director and TV Executive Producer The perfect toolkit for managers in the millennium. Rose Marley, CEO, SharpFutures Manchester.

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