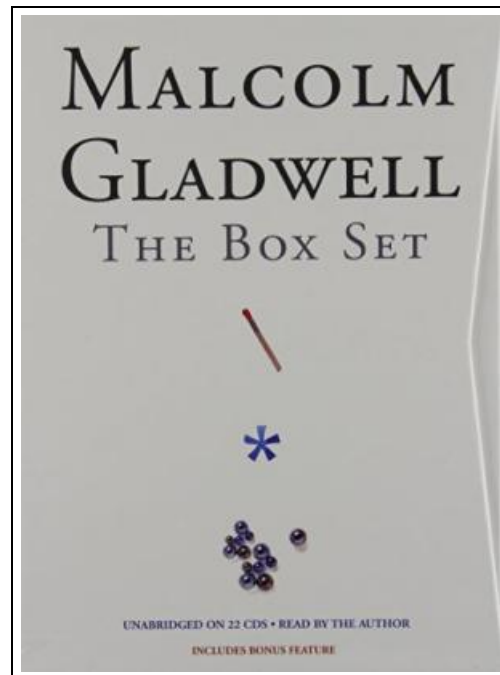


Malcolm Gladwell: The Box Set



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Reviews

Merely no phrases to describe. Better then never, though i am quite late in start reading this one. Its been written in an extremely easy way which is merely following i finished reading this publication through which in fact transformed me, change the way in my opinion.
(Pedro Renner)

MALCOLM GLADWELL: THE BOX SET



Little, Brown Company, United States, 2010. CD-Audio. Book Condition: New. Unabridged. 198 x 145 mm. Language: English . Brand New. For the first time all three of Malcolm Gladwell s bestselling, groundbreaking audiobooks are available together in an instant classic box set at a value-price. **THE TIPPING POINT:** The tipping point is that magic moment when an idea, trend, or social behavior crosses a threshold, tips, and spreads like wildfire. Just as a single sick person can start an epidemic of the flu, so too can a small but precisely targeted push cause a fashion trend, the popularity of a new product, or a drop in the crime rate. This widely acclaimed bestseller, in which Malcolm Gladwell explores and brilliantly illuminates the tipping point phenomenon, has already changed the way people throughout the world think about selling products and disseminating ideas. **BLINK:** In Blink, Malcolm Gladwell revolutionizes the way we understand the world within. Blink is a book about how we think without thinking, about choices that seem to be made in an instant-in the blink of an eye-that actually aren t as simple as they seem. Why are some people brilliant decision makers, while others are consistently inept? How do our brains really work-in the office, in the classroom, in the kitchen, and in the bedroom? And why are the best decisions often those that are impossible to explain to others? Blink reveals that great decision makers aren t those who process the most information or spend the most time deliberating, but those who have perfected the art of thin-slicing -filtering the very few factors that matter from an overwhelming number of variables. **OUTLIERS:** In this stunning audiobook, Malcolm Gladwell takes us on an intellectual journey through the world of outliers -the best and the brightest, the most famous...



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