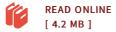


Crodwfunding

By Wahjono, Sentot Imam / Marina, Anna

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Suitability to Finance Islamic Project or Business | This book contains the author's views on Crowdfunding and its suitability as a tool or medium to finance SMEs and Islamic Project or Business. We need crowdfunding because there is very large credit gap in banking. Involvement of people crowded to finance creative project or start-up business is essensial not only to spread the risk of failure, but also to expand the possibilities of success. In this book we explained the types of crowdfunding: Donationbased, Loan-based, Equity-based, and Reward-based. We described crowdfunding conditions in Islamic countries, and discuss the condition of Islamic Finance in the world. We also discuss about crowdfunding readiness base on two perspectives: Entrepreneurial Culture Readiness (ECR) and Networked Readiness Index (NRI) for 9 Muslim countries: Egypt, Indonesia, Iran, Jordan, Lebanon, Malaysia, Saudi Arabia, Turkey, and the UAE. And in the last chapter, we discuss about Islamic Crowdfunding and its mechanism. | Format: Paperback | Language/Sprache: english | 132 pp.



Reviews

This book is really gripping and fascinating. I was able to comprehended every little thing out of this published e pdf. Your life span will likely be transform when you full looking at this ebook.

-- Mrs. Heaven Schmeler

This is basically the finest publication i actually have go through till now. We have read and i also am confident that i am going to likely to read through again once more in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book. -- Prof. Adell Lubowitz