



Crowdfunding

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Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Suitability to Finance Islamic Project or Business | This book contains the author's views on Crowdfunding and its suitability as a tool or medium to finance SMEs and Islamic Project or Business. We need crowdfunding because there is very large credit gap in banking. Involvement of people crowded to finance creative project or start-up business is essential not only to spread the risk of failure, but also to expand the possibilities of success. In this book we explained the types of crowdfunding: Donation-based, Loan-based, Equity-based, and Reward-based. We described crowdfunding conditions in Islamic countries, and discuss the condition of Islamic Finance in the world. We also discuss about crowdfunding readiness base on two perspectives: Entrepreneurial Culture Readiness (ECR) and Networked Readiness Index (NRI) for 9 Muslim countries: Egypt, Indonesia, Iran, Jordan, Lebanon, Malaysia, Saudi Arabia, Turkey, and the UAE. And in the last chapter, we discuss about Islamic Crowdfunding and its mechanism. | Format: Paperback | Language/Sprache: english | 132 pp.



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Reviews

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