



## Communication: Making Connections, Books a la Carte Edition (9th Edition)

By Seiler, William J.; Beall, Melissa L.

Pearson, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Emphasizes the connections between communication and our daily lives Communication: Making Connections, a top-selling hybrid text, is unique in its integrated "Making Connections" theme and emphasis on technology. While introducing the basic principles of public speaking, interpersonal communication and group communication, the text stresses communication competence by constantly applying a solid theoretical foundation through everyday and relevant communication examples, thought-provoking questions, and boxed features. MyCommunicationLab is an integral part of the Seiler / Beall / Mazer program. Key learning applications include MediaShare, an eText, and a study plan. This text is available in a variety of formats -- digital and print. Pearson offers its titles on the devices students love through Pearson's MyLab products, CourseSmart, Amazon, and more. To learn more about our programs, pricing options and customization, click the Choices tab. A better teaching and learning experience This program will provide a better teaching and learning experience-for you and your students. Here's how: Personalize Learning-- MyCommunicationLab is online learning. MyCommunicationLab engages students through personalized learning and helps instructors from course preparation to delivery and assessment Improve Critical Thinking -- Chapter summaries are...



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