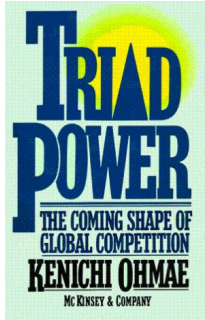


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TRIAD POWER: THE COMING SHAPE OF GLOBAL COMPETITION



Free Press, Old Tappan, New Jersey, U.S.A., 1985. Hardcover. Condition: New. Dust Jacket Condition: New. Book Description: During the last year renowned business strategist Kenichi Ohmae's pathbreaking ideas on the globalization of industries and products have made headlines in leading financial newspapers and business publications on three continents. Now, in this eagerly awaited book, Ohmae integrates and expands his much discussed concepts--to demonstrate why corporations hoping to compete in the global arena must become "insiders" in what he calls the...

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- Authored by Ohmae, Kenichi
- Released at 1985



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Reviews

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