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10 STEPS TO SUCCESSFUL BUSINESS ALIGNMENT



American Society for Training Development, United States, 2012. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book. Defining business alignment as the process of ensuring that a new project, program, or process is connected directly to business impact measures, usually expressed in terms such as output, quality, cost, or time, 10 Steps to Successful Business Alignment offers concrete, detailed input, suggestions and now-how on how to plan for, implement, create, and maintain effective alignment for...

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- Released at 2012

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