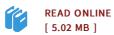




## Snapchat Is the New Black: The Unrivaled Guide to Snapchat Marketing (Paperback)

By Cedric Nix

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English. Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. The advent of Social Media has seen an upsurge in new ways to do business and to promote individuals and companies to a vast and ever expanding audience. At the time of writing almost 3 billion people worldwide are using the main networks. Using social media as a marketing tool is nothing new and has been a preferred method for some time, but in this new book you may discover something different. Snapchat is the New Black: The Unrivaled Guide to Snapchat Marketing looks at the way in which this growing Social Media outlet can work for your business through chapters including; Getting started with SnapchatBasic terminologyThe advantagesSnapchat for businessMarketing strategies for SnapchatTips and tricksAnd lots more.With its unique picture-sharing content, Snapchat is the ideal vehicle for your business to get its message across in a simple and effective way, targeting hundreds of thousands of customers at a time. Get you your copy of Snapchat is the New Black: The Unrivaled Guide to Snapchat Marketing today and see what difference using your Snapchat account will make to your business...



## Reviews

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