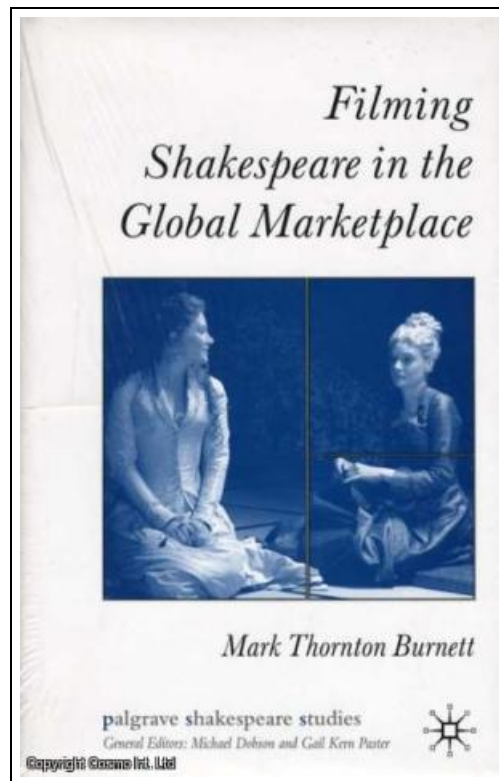


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Reviews

Extensive guide! Its such a very good read. I really could comprehend almost everything out of this created e book. You will like how the writer write this ebook.

(Katherine Feil)

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Palgrave Macmillan, UK, 2007. Hardcover. Condition: New. First Edition. 240 Pages. This polemical study contends that Shakespeare films produced on both sides of the millennium respond to globalization by reflecting upon the changing circumstances of their own cultural locations. Examining art-house works as well as media representations, grass-roots creations and Hollywood statements, Burnett argues for the crucial place of Shakespeare in contemporary debates about hybridity and identity, religion and ethnicity, and spirituality and difference. Performing more than one task simultaneously, the productions investigated here initiate and sequelize, and authenticate and demythologize, emptying out the regional as they restore the local within a grammar of the global. Inside this process, film reveals itself as acutely responsive to both its own marketplace niche and to Shakespeare's status as an icon moulded according to the dictates of late capitalist modes of consumption. Book Description: This exciting new title investigates the explosion of Shakespeare films during the 1990s and beyond. It reflects upon the contexts determining the production of different cinematic ventures, and it provides an innovative understanding of Shakespeare's constitution as a guardian of enshrined values and a figure associated with play and reinvention. Linking fluctuating "Shakespeares" with the growth of a global marketplace, the dissolution of national borders and technological advances, this book produces a fresh awareness of our contemporary cultural moment. : Review: 'Filming Shakespeare in the Global Marketplace is dense and thoughtful, with analyses drawn from a broad theoretical framework that includes relevant work from across disciplinary boundaries. Burnett's book is highly successful in its attempt to investigate Shakespeare on screen. with an acute awareness of the complicated and contradictory role of cinema in the world economy today.' : - Lisa S. Starks, Shakespeare Quarterly : Book Description: Linking fluctuating 'Shakespeares' with the growth of a global marketplace and technological advances,...



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