



Selling Online with Drupal e-Commerce: Walk through the creation of an online store with Drupal's e-Commerce module

By Michael Peacock

Shroff Publishers/Packt, 2011. Softcover. Condition: New. Drupal is a free and open-source modular web application framework and content management system (CMS) written in PHP that can run in many environments, including Windows, Mac OS X, Linux, and FreeBSD. Drupal e-Commerce is a free, open-source, feature-rich, flexible package of modules that seamlessly adds full e-Store capabilities to Drupal. Drupal e-Commerce is the combination of Drupal, the award-winning Drupal 5 content management system, and the e-Commerce package of modules that can be plugged into it, bringing a wealth of e-commerce functionality to the software. In this book you will learn how to use the Drupal content management system along with its e-Commerce modules to set up and manage an online shop. We will install the software, have a look at its features, plan our shop, create our shop, look at customer management, create a design for our shop, and cover security, taxes, shipping, and even marketing our business! If you're new to Drupal and want to set up a powerful e-commerce system, this book is for you. If you've some experience of working with Drupal and want to understand how its e-commerce options can be used to power an online shop, this...



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