



## Design Lexikon USA

By Bernd Polster;Tim Elsner

Dumont Buchverlag, 2002. Taschenbuch. Book Condition: Neu. Neu Neu/Restauflage - sofort versandbereit - Das Design-Archiv, das auf jeden Schreibtisch passt Design made in USA oder: 'Hässlichkeit verkauft sich schlecht'. Seit Raymonds Loewys Bekenntnis zum Styling wurde das Design zum wichtigsten Faktor des 'American Way of Life'. Die großen Namen, wie Lucky Strike, Coca-Cola, Nike, Apple Macintosh wären ohne ihre markanten Logos und ihr unverwechselbares Design gar nicht denkbar. Designer wie Henry Dreyfuss, Saul Bass, Milton Glaser oder George Nelson haben unser Bild von amerikanischen Produkten und Marken geprägt. Heute feiern die Klassiker des amerikanischen Designs, wie die Kitchen Aid oder die Maglite-Taschenlampen ihre Renaissance oder waren, wie die Maschinen von Black & Decker, einfach immer wie selbstverständlich da. Und Standards setzen amerikanische Designer heute mehr denn je: Donna Karan, Edward Fella, David Carson, Razorfish, Motorola, Hewlett Packard heißen die Trendsetter in Mode, Grafik, Screendesign und Mikroelektronik. Jeder Band mit einer Einführung von Paola Antonelli (Museum of Modern Art, New York). Das Designlexikon ist inzwischen selbst ein Design- und Sammelobjekt. Mit einem Essay über das amerikanische Design von Phil Patton. 380 pp. Deutsch.



**READ ONLINE**  
[ 1.57 MB ]

### Reviews

*Very beneficial to all category of folks. I really could comprehend every little thing out of this created e publication. I found out this book from my dad and i encouraged this ebook to discover.*

-- **Maia O'Hara**

*This is actually the best book i actually have go through right up until now. It generally will not price an excessive amount of. I discovered this book from my dad and i suggested this book to understand.*

-- **Norma Carroll**

## Relevant Books



### **Adobe Photoshop 7.0 - Design Professional**

Book Condition: Brand New. Book Condition: Brand New.



### **Using Adobe InDesign CS, Photoshop CS, and Illustrator CS - Design Professional**

Book Condition: Brand New. Book Condition: Brand New.



### **Design Collection Revealed: Adobe InDesign CS6, Photoshop CS6 Illustrator CS6**

Cengage Learning, Inc, United States, 2012. Paperback. Book Condition: New. 236 x 190 mm. Language: English . Brand New Book. THE DESIGN COLLECTION REVEALED provides comprehensive step-by-step instruction and in-depth explanation for three of today's most widely used design and layout...



### **Design Collection Creative Cloud Revealed Update (Mixed media product)**

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. 239 x 193 mm. Language: English . Brand New Book. Your Adobe Creative Cloud package includes two components: 1) Online access to Adobe Creative Cloud updates on your CourseMate product,...



### **RCadvisors Modify: Design and Build From Scratch Your Own Modern Flying Model Airplane In One Day for Just**

Rcadvisor.com, United States, 2009. Paperback. Book Condition: New. 238 x 166 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Experience firsthand the joys of building and flying your very own model airplane design. Put into practice the lessons from...



### **9787118079340 the mathematical art design series 12th Five-Year Plan textbooks: digital comics and plug(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-03-01 Pages: 218 Publisher: National Defence Industry Press title: Mathematical Art and Design Series Twelfth Five-Year Plan materials:...