



Data Just Right: Introduction to Large Scale Data & Analytics

By Michael Manoochehri

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Data Just Right: Introduction to Large Scale Data & Analytics, Michael Manoochehri, Making Big Data Work: Real-World Use Cases and Examples, Practical Code, Detailed Solutions Large-scale data analysis is now vitally important to virtually every business. Mobile and social technologies are generating massive datasets; distributed cloud computing offers the resources to store and analyze them; and professionals have radically new technologies at their command, including NoSQL databases. Until now, however, most books on "Big Data" have been little more than business polemics or product catalogs. Data Just Right is different: It's a completely practical and indispensable guide for every Big Data decision-maker, implementer, and strategist. Michael Manoochehri, a former Google engineer and data hacker, writes for professionals who need practical solutions that can be implemented with limited resources and time. Drawing on his extensive experience, he helps you focus on building applications, rather than infrastructure, because that's where you can derive the most value. Manoochehri shows how to address each of today's key Big Data use cases in a cost-effective way by combining technologies in hybrid solutions. You'll find expert approaches to managing massive datasets, visualizing data, building data pipelines and...



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