



Beyond the Bull: Taking Stock Market Wisdom to a New Level (Paperback)

By Ken Norquay

BPS Books, Canada, 2008. Paperback. Condition: New. Language: English . Brand New Book *****
Print on Demand *****. Do times like these spark uneasy feelings in you about your financial world?
That s precisely where market psychologist Ken Norquay comes in. Norquay takes stock market wisdom to a whole new level, helping those of us who invest in the stock market understand: The #8220bullmanship#8221 of financial advice. The different stock market myths that the finance industry loves to tell. Our own strengths and weaknesses as investors. How to feel better about investing by using the only ways to be disciplined and objective about the markets. After reading this book, you will be able to ride the waves of today s financial turbulence and get to the truth of investing #8212 which Norquay defines as keeping and making money no matter what challenges may face you. Ken Norquay is Director and Chief Market Strategist of CastleMoore Inc., an investment portfolio management company. He holds the designation of Chartered Market Technician (CMT). Norquay crafts a defensive investment strategy by combining technical analysis with the mental disciplines and knowledge of human nature provided by the Eastern philosophies. Behavioral Finance.



Reviews

The publication is simple in read easier to comprehend. It really is rally interesting through looking at time period. I found out this book from my i and dad suggested this pdf to discover.

-- Shakira Kunde

Basically no terms to clarify. It can be writter in basic terms instead of difficult to understand. I am easily could get a enjoyment of reading through a composed publication.

-- Dr. Hazel Ziemann IV