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## Success By Ten: George Russell's Top Ten Elements to Building a Billion-dollar Business

By George F. Russell, Michael Sheldon

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Success By Ten: George Russell's Top Ten Elements to Building a Billion-dollar Business, George F. Russell, Michael Sheldon, The father of pension fund management shares essential lessons to building a businessAs the world's leading pension fund consultant, George Russell's advice has been sought by many of America's largest corporations. A pioneer in this business since the late 1960s, Russell has seen a lot. Now, he shares his experiences in this field with you, and provides valuable insights into what it takes to succeed in business today.Broken down into ten chapters, Success by Ten describes significant moments in the origins and development of pension fund consulting and the institutional investment industry. This history is intertwined with Russell's own personal story and the innovations that his company introduced to the industry. \* Author George Russell is well known to many throughout the investment industry as the first pension fund consultant \* Each chapter represents a business lesson that Russell has learned during his career \* Outlines a people-centric approach to building a successful corporate cultureTaken together, the innovations outlined throughout these pages spurred the professionalization of pension fund management, with the...



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