



Beginning Django E-Commerce

By James McGaw

Apress. Paperback. Condition: New. 300 pages. Beginning Django E-Commerce will be the first book to guide you through producing an e-commerce site using Django, the most popular Python web development framework. Topics covered include how to make a shopping cart, a checkout, and a payment processor; how to make the most of Ajax; and search engine optimization best practices. Throughout the book, you'll take each topic and apply it to build a single example site, and all the while you'll learn the theory behind what you're architecting. Build a fully functional e-commerce site. Learn to architect your site properly to survive in an increasingly competitive online landscape with good SEO techniques. Become versed in the Django web framework and learn how you can put it to use to drastically reduce the amount of work you need to do to get a site up and running quickly. What you'll learn Understand Django best practices for architecting a web site that will eventually be put into production. Leverage Django templates to maintain a consistent look and feel across your site. Learn SEO best practices with search enginefriendly URLs, metatags, and an autogenerated Google site map. Follow best practices for security so the bad...



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