



DOWNLOAD



READ ONLINE

[3.71 MB]

By Arthur Ainsberg

iUniverse, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The more I read about Shackleton, the more I realized how truly heroic leadership is almost impossible to find in today's businesses. Despite all the research and programs devoted to motivating employees, most workers admit they feel disenfranchised in their daily work life. In reading the Shackleton story, it became clear to me that Shackleton's leadership lessons could benefit these very same people. This book is my attempt to bring an extraordinary explorer's leadership lessons to those business leaders who, on a daily basis, must guide their workforce towards a common goal. Because Shackleton's story is more than just one man fighting for survival in the Arctic region - it is about coordinating teamwork under the most strenuous conditions. Even in the fast-paced and often unpredictable business world, leaders can use Shackleton's strategies to make every team effort a successful one. In this book are inspirational lessons from one of the greatest leaders of the 20th century - lessons that can enrich both the way we work and the lives of those we lead.

Reviews

Completely one of the better pdf I have got possibly go through. I really could comprehend every little thing using this composed e book. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Torey Kreiger**

It is an remarkable ebook which i have possibly read. It really is packed with wisdom and knowledge its been printed in an extremely easy way which is only after i finished reading through this pdf by which really altered me, alter the way i believe.

-- **Dr. Nikolas Mayer**