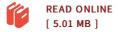


The Storytelling Entrepreneur: Using Stories for Business Success (Paperback)

By Melissa Addey

Letterpress Publishing, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Storytelling in business works. It enhances memory, enthusiasm and commitment in listeners. But where do you get the stories from and when should you use them? The Storytelling Entrepreneur was developed during workshops and one-to-ones held by business consultant and author Melissa Addey with real-life entrepreneurs at the British Library s Business IP Centre. It includes: How to find the right stories and when to use them; creating a Sacred Bundle of your organisation s history, values and magical moments; the six stories you should learn by heart and using stories at every stage of the entrepreneurial journey. The Storytelling Entrepreneur offers you a new path to business success, through deeper and better communication with the people who matter most: your investors, customers and employees. Succinct enough to be digested on the run, practical enough to meet immediate needs and far reaching enough to take you to the places you dream of, Addey has created the essential guide to storytelling for entrepreneurs. Sue Hollingsworth MBA, Director of the Centre for Biographical Storytelling As a professional speaker, public speaking coach and storyteller,...



Reviews

This book can be worth a read, and far better than other. I could comprehended every little thing using this published e pdf. You can expect to like how the blogger publish this pdf.

-- Rylee Funk

A top quality publication along with the typeface applied was exciting to read through. It can be rally interesting through reading through time. Your life period will be enhance once you full reading this article book. -- Prof. Demond McClure

See Also

Because It Is Bitter, and Because It Is My Heart (Plume)

Plume. PAPERBACK. Book Condition: New. 0452265819 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-Iship FAST with FREE tracking!!!! * I am a reputable...

ſ	Ρ
L	≡∣
L	

Baby Must Haves The Essential Guide to Everything from Cribs to Bibs 2007 Paperback Book Condition: Brand New. Book Condition: Brand New.

ſ	Ъ
L	J

Readers Clubhouse Set B What Do You Say

Barron s Educational Series, United States, 2006. Paperback. Book Condition: New. Ann Losa (illustrator). 142 x 13 mm. Language: English . Brand New Book. This is volume six, Reading Level 2, in a comprehensive program (Reading Levels 1 and 2) for beginning readers.Two...

=1

Blogging: The Essential Guide

Need2Know. Paperback. Book Condition: new. BRAND NEW, Blogging: The Essential Guide, Antonia Chitty, Erica Douglas, How do I start a blog? How do I create a successful blog? How can I keep coming up with ideas? Do you need practical advice to...

ſ	Δ
J	

Literary Agents: The Essential Guide for Writers; Fully Revised and Updated

Penguin Books. PAPERBACK. Book Condition: New. 0140268731 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I am a...

ſ	Δ
l	≡

Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and Junior Children how to read with this...