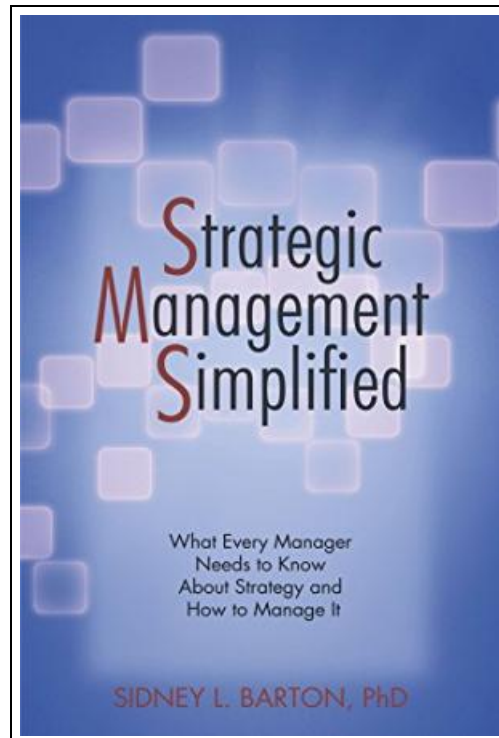


## Strategic Management Simplified: What Every Manager Needs to Know about Strategy and How to Manage It



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

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*(Hillard Macejkovic)*

## STRATEGIC MANAGEMENT SIMPLIFIED: WHAT EVERY MANAGER NEEDS TO KNOW ABOUT STRATEGY AND HOW TO MANAGE IT



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