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Decoding Internet Marketing: 7 Secrets the Pros Use to Maximize Results for Small Business Marketing (Paperback)

By Lucy M Morgan

10 Minute Media, LLC, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Decoding Internet Marketing is a much-needed plain talk guide. It s full of definitions, tips and techniques to guide you through the practical application. If you want to make sense of what all the hype s about with internet marketing, this book is definitely for you. Sharon, Colorado Why do some small businesses improve SEO for their website ranking so easily while others remain invisible to search engines? Why do some companies achieve successful internet marketing results while others can t build traction and sales? These are questions that Lucy Morgan struggled with when she took her training business online in 2010. She saw businesses invest large sums of money in websites with little to show for it. She received incomplete and conflicting information from SEO consultants and internet marketing gurus. She has put the best internet marketing tools and tips in her book along with the pitfalls to avoid. Her long road can be your shortcut with Decoding Internet Marketing. If you want: Internet Marketing Tips SEO Training Strategies for Effective Internet Marketing Ethical SEO Services Decoding Internet...



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