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ISRAELI BUSINESS CULTURE (CHINESE EDITION): BUILDING EFFECTIVE BUSINESS RELATIONSHIPS WITH ISRAELIS



Osnat Lautman. Paperback. Condition: New. 88 pages. Dimensions: 8.5in. x 5.5in. x 0.2in. Israeli Business Culture elaborates on the various Israeli cultural characteristics. It provides tips for improving communication skills while doing business with Israelis. It also explains how we Israelis became a society in which our dress and behavior are informal, and our manner of speaking has almost no filters between thought and the spoken word. It explores why we are an entrepreneurial society of ambitious people who take risks...

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