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GLOBAL VILLAGE (TERM)



Alphascript Publishing Feb 2010, 2010. Taschenbuch. Condition: Neu. Neuware - Global Village is a term closely associated with Marshall McLuhan, popularized in his books The Gutenberg Galaxy: The Making of Typographic Man and Understanding Media. McLuhan describes how the globe has been contracted into a village by electric technology and the instantaneous movement of information from every quarter to every point at the same time. In bringing all social and political functions together in a sudden implosion, electric speed has...

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- Authored by Frederic P. Miller
- Released at 2010



Reviews

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