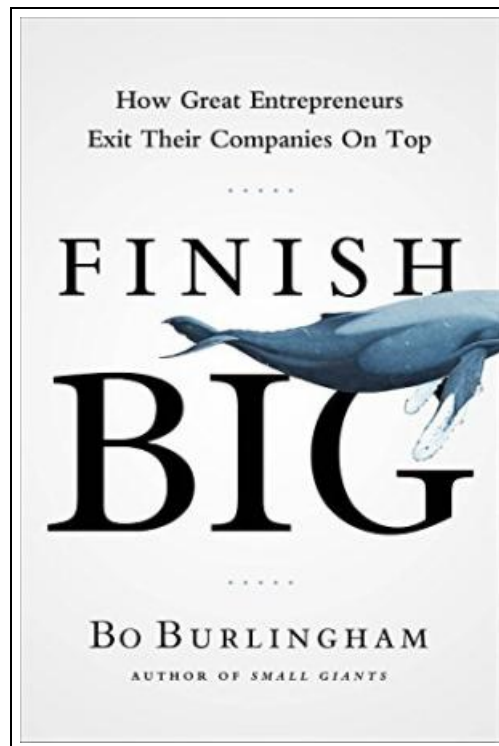


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Reviews

This is actually the very best book i actually have read till now. This is for all those who statte that there was not a worth studying. Its been written in an remarkably straightforward way which is merely following i finished reading this publication by which in fact altered me, modify the way i believe.

(Mr. Jeramy Leuschke IV)

FINISH BIG: HOW GREAT ENTREPRENEURS EXIT THEIR COMPANIES ON TOP (PAPERBACK)



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Penguin Books Ltd, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. Bo Burlingham, the bestselling author of *Small Giants*, returns with *Finish Big*, an original guide to exiting your company successfully and gracefully. *Finish Big* is for all those founder/leaders who want to do more than take. It is for the ones who want to leave something behind. Simon Sinek, author of *Start with Why* and *Leaders Eat Last* Practical and profound, fast-moving and thought-provoking, masterful in its clear prose and compelling stories- Bo Burlingham has once again done a tremendous service in deploying his craft. Jim Collins, author of *Good to Great* and co-author of *Built to Last* and *Great by Choice* No two exit experiences are exactly alike. Some people wind up happy with the process and satisfied with the way it turned out, while others look back on it as a nightmare. The question I hope to answer in this book is *why*. What did the people with good exits do differently from those who had bad exits? Bo Burlingham's first book *Small Giants* became an instant classic for its original take on a common business problem: how to handle the pressure to grow. Now he is back to tackle an even more common problem: how to exit your company well. Sooner or later, all businesses get sold, given away, or liquidated. Whatever your preferred outcome, if you start planning for it while you still have time and options, you can build a stronger, more resilient company with a higher market value. Unfortunately, most don't - and they pay a steep price for their procrastination. Through dozens of interviews with entrepreneurs across a range of industries, Burlingham identifies eight key factors that determine whether owners leave their businesses happily. He showcases the insights, exits...



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