



Spark Hustle: Launch and Grow Your Small Business Now (Paperback)

By Tory Johnson

Penguin Putnam Inc, United States, 2012. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. YOUR PASSION. YOUR PURPOSE. YOUR PROFIT. Some people are willing to spend their lives working for someone else. Not you. You re ready to start your own business--or grow your existing business into something bigger. You re ready to take control of your life, your finances, your future. Tory Johnson helps you make it happen. Based on her phenomenally successful Spark Hustle workshops, Tory breaks down the basics, and helps you create a plan for success, including Exploring your motivations to profit from your passion How to nail a one-page business plan to launch your idea with clarity and confidence Finding the money to get going, perfecting your revenue and pricing Making social media (and other free tools) profitable for you Mastering sales without cringing at the thought of asking for money Detailed strategies for every aspect of your start-up and tactics to hustle for ongoing small business success.



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Reviews

Certainly, this is the very best work by any writer. It is loaded with knowledge and wisdom I am just quickly will get a satisfaction of reading through a created publication.

-- **Donavon Okuneva**

Very useful to any or all group of men and women. I am quite late in start reading this one, but better then never. You are going to like just how the blogger publish this book.

-- **Kristian Nader**