



The New Planning for Results: A Streamlined Approach

By Sandra Nelson

American Library Association, United States, 2001. Paperback. Book Condition: New. 2nd Revised edition. 274 x 213 mm. Language: English . Brand New Book. A classic resource, Planning for Results has long served to help public librarians envision, evaluate, and respond to community needs with distinctive programs and services. The New Planning for Results continues that tradition in an all-in-one guide that outlines a tested, results-driven planning process - revamped and streamlined to enable libraries to respond quickly to rapidly changing environments. Nelson's brand new approach focuses on the essential steps necessary to draft a forward-looking plan for any public library, regardless of organizational structure or size. New to this edition is an information-gathering toolkit for performing research and using customer surveys to provide a higher, more responsive level of service. The recommended planning time line has been reduced from eight to ten months down to four months in this edition and the previous twenty-three planning tasks have been combined to make twelve. Dynamic and flexible, adaptable and easy to implement, the planning process reflected here will help libraries, with budgets from shoestring to generous, anticipate and prepare for change. Benefit from improvements to the process based on feedback from...



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