



The Ten Commandments of Propaganda (Paperback)

By Brian Anse Patrick

Arktos Media, United Kingdom, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.There is no escape from propaganda. Propagandists shape the informational sociology of our time. The Ten Commandments of Propaganda serves two purposes: offense and defense. It dispels mistaken, trivializing ideas about what propaganda is, and it is also a comprehensive guide to using and understanding propaganda effectively. The term propaganda holds a negative connotation in many people's minds due to its historical associations with totalitarianism and ideological crusades, but in fact the same methods and techniques of propaganda are employed by all types of political systems, social movements, and commercial or non-profit enterprises. In essence, propaganda is the scientific art of interpreting someone else's reality for them in order to benefit the propagandist. Propaganda is junk food for the mind. Like purveyors of junk food, propagandists thrive upon your lack of time and energy, and your need for instant gratification. They are more than willing to do your thinking for you. In equal parts theoretical discourse and practical guidebook, whether the reader desires to be an informed user, consumer or critic of propaganda, this work provides much-needed lessons about one...



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