



Fashion Fibers: Bundle Book + Studio Access Card

By Annie Gullingsrud

Bloomsbury Publishing PLC, United States, 2017. Multiple copy pack. Condition: New. Language: English . Brand New Book. Fashion Fibers: Designing for Sustainability is an accessible reference tool for fashion students and designers who want to learn how to make decisions to enhance the sustainability potential in common fibers used in the fashion industry. Drawing upon industry expertise, the book introduces readers to the fundamentals of fiber production and the product lifecycle. It features a fiber-by-fiber guide to natural fibers including cotton, hemp, silk, manufactured fibers including polyester, modal, azlon, then covers processing and promoting recycled fibers that are designed to be circular. Each chapters investigates six main areas of potential impact in fiber cultivation, production, and processing-including chemical use, water, fair labor, energy use, consumer use/washing and biodegradability and recyclability. Readers will learn about the sustainability benefits and environmental impacts at each stage of the lifecycle, optimizing sustainability benefits, availability, product applications, and marketing and innovation opportunities that lead to more sustainable fashion. Features - Future Fibers sections highlight emerging fiber technologies and innovations such as new virgin-quality apparel fibers that have been recycled from post-consumer textile waste - Emphasizes application through examples and images of product end use -...



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