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## Human Resources Management in the Hospitality Industry (in Arabic)

By Alaa Kana Gado

Createspace, United States, 2013. Paperback. Book Condition: New. 244 x 170 mm. Language: Arabic . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Human resources management is one of the most significant, effective, and required operations for the success of business organizations generally, and hospitality organizations specifically in long and short terms. Human resources management is very valuable, if we take the continuous, serious global competition into consideration. Specialists argue that all organizations now-a-days need creative workers, maintain, manage, and train its human resources continuously, and increase their efficiency in order to compete in the global competition. The ability of recruiting and maintaining skills regards the improving of productivity has become a priority in the business field. According to several studies, organizations that have unique and effective system in human resources management are superior in organizing and productivity, unlike other organizations that do not have that feature. Hospitality industry is one of the major industries in the world, and there is no substitute for it that involves direct contact, which means a direct relation between the guest and the employee. Effective managers in hospitality industry realize that a dissatisfied employee often makes a dissatisfied guest. Therefore, managements aim to increase the...



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