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LINKING FINANCIAL LITERACY, ECONOMIC MEASURES AND DELAYED GRATIFICATION



Colette Symanowitz

Linking Financial Literacy,
Economic Measures and
Delayed Gratification

A research project submitted to GIBS, University
of Pretoria, South Africa, in partial fulfillment of
the requirements for the degree of MBA



VDM Verlag. Paperback. Book Condition: New. Paperback. 136 pages. Dimensions: 8.7in. x 5.9in. x 0.3in. The study's main aim was to measure financial literacy (FL) levels in South African (SA) high school learners. Differences in FL levels were identified for different demographic and psychographics and between 4 categories. Other aims were to compare SA and US FL levels, and to assess if FL and ability to delay gratification are related. A quantitative survey was conducted on 12th grade learners of different...

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