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Play Google s Game: 101 Easy Tips to Optimize Your Website for Higher Google Search Results!

By Greg Bright

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.You Can Be Found - Everyone Has Equal Opportunity - It s Not Rocket Science Are you ready to get found on Google, Facebook, Mobile Phones, and more? These are exciting times to be marketing and growing our businesses on the internet and we re going to show you how to win by Playing Google s Game! You can do it yourself, or use this book to arm yourself with enough information to find the best website designer for your business. The knowledge you gain here will allow you to join conversations and participate with the professionals that you hire to support your internet marketing strategy. My first book written in 2008, Get Top Ranking On Google., was born from notes to friends and colleagues-sharing simple tips and techniques that I had learned from the SEO School of Hard Knocks-while bootstrapping my patented products on a very tight budget. By tight budget - I mean free. Unfortunately I had spent all of my money setting up manufacturing and had nothing left for marketing. Big mistake! However, it taught...



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