



Start Your Own Clothing Store and More: Women's, Men's, Children's, Specialty (3rd Revised edition)

By Entrepreneur Press, Charlene Davis

Entrepreneur Press. Paperback. Book Condition: new. BRAND NEW, Start Your Own Clothing Store and More: Women's, Men's, Children's, Specialty (3rd Revised edition), Entrepreneur Press, Charlene Davis, Are you a fashionista? Do you love working with people? Do you dream of owning and running your own business? Take a chance and start a clothing business--all you need to get up and running is your dream and this guide. Whether you're interested in selling today's hottest fashions or you'd rather start a specialty boutique, such as a children's store, bridal shop, vintage store, consignment shop or something of your own invention, this book helps you make it big. It gives you the inside scoop on starting a clothing store, including: * How to spot trends and take advantage of them before your competitors do * Valuable money-saving tips for the startup process * Whether to purchase a franchise or existing business or start your dream store from scratch * How to find, hire and train the best employees * How to skyrocket your earnings by branding your clothes with your own private label * The pros and cons of having an on-staff personal shopper * And more! If you know how to...



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