



Fundamentals of E-commerce(Chinese Edition)

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paperback. Condition: New. Paperback Pages Number: 181 Language: Simplified Chinese Publisher: Science Press; 1st edition (January 1, 2003) e-commerce infrastructure is divided into two parts of the e-commerce infrastructure knowledge and e-commerce practices. Basics section introduces the basic theory and basic knowledge of e-commerce. such as e-commerce concept of e-commerce systems. e-commerce implementation technology. The substantive part describes China has carried out a variety of e-commerce specific content and.



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