



## Long View: Career Strategies to Help You Start Strong, Reach High, and Go Far (Paperback)

By Brian Fetherstonhaugh

Diversion Books, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book. The Chairman CEO of OgilvyOne Worldwide and career advisor extraordinaire, Brian Fetherstonhaugh, outlines the three stages of a long, successful work life and offers guidance to plan ahead and get the most out of each phase. The world of careers is vastly different than it was just five years ago more choices, more competition, and relentless change in how we define worklife. It can be difficult to understand our options and plan for a prosperous future. Where can you go for answers? Colleges may teach us academic and technical skills, and there are places to look for tips on how to write a resume or prep for a job interview. But is it enough? Brian Fetherstonhaugh, CEO of OgilvyOne Worldwide, understands this dilemma and how to navigate it. He believes we need more than tactics we need robust, road-tested strategies that combine oldschool wisdom with new-school context so that we can flourish in the new professional reality. In The Long View, Fetherstonhaugh shows us the three distinct but interconnected stages of a career, and how we build fuel at every step along the way to create...



## Reviews

A must buy book if you need to adding benefit. I am quite late in start reading this one, but better then never. Its been designed in an exceptionally easy way in fact it is only after i finished reading this publication where in fact modified me, alter the way in my opinion. -- Prof. London Gerlach

Extensive guide! Its this kind of excellent read through. it absolutely was writtern very perfectly and helpful. Your way of life period is going to be change when you complete reading this ebook.

-- Murphy Dooley