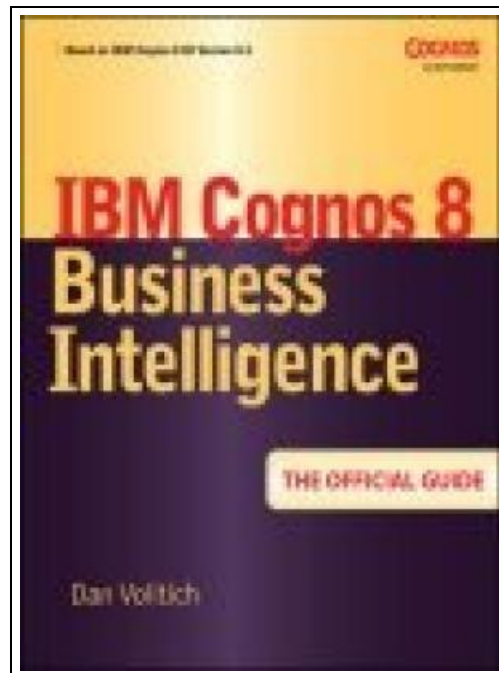# IBM Cognos 8 Business Intelligence: The Official Guide

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Reviews

Comprehensive guide for publication lovers. it absolutely was writtern really flawlessly and valuable. You wont really feel monotony at whenever you want of your own time (that's what catalogs are for concerning if you ask me).
(Rowan Gerlach II)

IBM COGNOS 8 BUSINESS INTELLIGENCE: THE OFFICIAL GUIDE

Tata McGraw-Hill Education Pvt. Ltd., 2008. Softcover. Condition: New. First edition. The Only Authorized Guide to IBM Cognos 8 Business Intelligence Develop, deploy, and maintain a complete BI solution across your enterprise. IBM Cognos 8 Business Intelligence: The Official Guide shows you how to take full advantage of the robust service-oriented architecture and simplified role-based user interfaces. Learn how to create, share, and analyze data-rich reports that lead to increased productivity and better business decisions. Featuring real-world insight and expert tips, this is a must-have guide for IBM Cognos 8 Business Intelligence users of all levels, from administrators to end users. * Measure and monitor performance using dashboards and scorecards * Assign user roles and privileges * Provide complete and consistent access to a broad range of data sources via Cognos Connection * Use Cognos 8 Go! to extend BI to Office applications, mobile devices, and search engines * Enable business users to create reports with Query Studio * Develop new insights by exploring data in multiple dimensions and perspectives with Analysis Studio * Build Dimensional Reports with Report Studio * Use Event Studio to identify and deliver mission-critical information * Create, modify, organize, and publish a model from Cognos Framework Manager * Implement sound security measures * Take advantage of the management tools in Cognos Administration to ensure maximum reliability and availability Table of contents Acknowledgment Introduction Part One: Introduction to Performance Management and IBM Cognos 8 BI Chapter 1. Performance Management Chapter 2. Managing Performance Using Dashboards and Scorecards Chapter 3. Introduction to IBM Cognos 8 Business Chapter 4. Planning, Budgeting, and Forecasting for the Finance Office Part Two: Accessing and Using IBM Cognos 8 Business Intelligence Chapter 5. Cognos Connection I Chapter 6. Cognos Connection II Chapter 7. IBM Cognos 8 BI Consumer Modes Part Three: Authoring...

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