



Business Ethics in the Social Context : Law, Profits, and the Evolving Moral Practice of Business

By Lisa Newton

Springer International Publishing Aug 2013, 2013. Taschenbuch. Condition: Neu. Neuware - The book tracks the rise of Business Ethics as a discipline in the United States through a review of the basic understandings of the role of business practices in the operations of society, beginning with Aristotle and proceeding to a review of the formative concepts and cases in the history of American business. 112 pp. Englisch.



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