



The Kid of Coney Island: Fred Thompson and the Rise of American Amusements

By Woody Register

Oxford University Press Inc, United States, 2003. Paperback. Book Condition: New. 229 x 155 mm. Language: English . Brand New Book. A generation before Walt Disney, Fred Thompson was the boy-wonder of American popular amusements. At the turn of the 20th century, Thompson's entrepreneurial drive made him into an entertainment mogul who helped to define the popular culture of his day. In this lively biography, Woody Register tells Thompson's remarkable story and examines the transformation of commerce and entertainment as American society moved into an era of mass marketing and large-scale corporate enterprise. Getting his start as a promoter of carnival shows at world's fairs, Thompson was one of the principal developers of Coney Island, where he created the majestic Luna Park. Register traces Thompson's career as he built the mammoth Hippodrome Theater in Manhattan, where he mounted many productions noted for their spectacular-and spectacularly costly-staging effects. Register shows how Thompson's fantasies appealed to the growing legions of Americans who found themselves in a world that seemed increasingly businesslike and profit oriented. He illustrates how Thompson aggressively marketed to adult consumers a world of make-believe and childlike play, carefully crafting his own public image as...



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