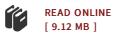




Elsie the Cow and Borden's Collectibles: An Unauthorised Handbook and Price Guide

By Albert Coito, Shelly Coito

Schiffer Publishing Ltd. Paperback. Book Condition: new. BRAND NEW, Elsie the Cow and Borden's Collectibles: An Unauthorised Handbook and Price Guide, Albert Coito, Shelly Coito, From its use of the American bald eagle in the 1860s to Elsie*r the Cow in 1939, The Borden Company has promoted its array of dairy products--including milk, cheese, eggs, coffee, the all-time favorite ice cream, and even dog food--with images that have become American icons. This book is the first-ever complete collector's guide to Elsie the Cow and Borden's*r company items with over 400 color photographs and a price guide. It includes company promotional items such as advertising signs, toys, games, china, bottles, and glass wares, pottery, lighters, neon signs, books, store displays, jewelry, lamps, and much more. These demonstrate the widespread popularity of Elsie the Cow and her role in making Borden's a common household name.



Reviews

Complete information for publication fans. Better then never, though i am quite late in start reading this one. Its been written in an extremely straightforward way in fact it is just soon after i finished reading this ebook in which basically altered me, change the way i believe.

-- Ellie Stark

Good e book and useful one. It really is simplistic but shocks in the 50 % of your book. Your way of life period will probably be convert the instant you total reading this ebook.

-- Myah Williamson