



Business Process Outsourcing in the European Financial Industry

By Andreas Weth

GRIN Verlag Jul 2007, 2007. Taschenbuch. Book Condition: Neu. 214x150x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2005 in the subject Business economics - Banking, Stock Exchanges, Insurance, Accounting, grade: 1,3, European Business School - International University Schloß Reichartshausen Oestrich-Winkel (Supply Management Institute, Lehrstuhl fuer Supply Management und Logistik), 39 entries in the bibliography, language: English, abstract: Business Process Outsourcing (BPO) is one of the current major developments in the European economy. For many companies, it is a possibility for establishing a new presence in a different industry or branch. One example for this trend is the fact that Kienbaum Management Service GmbH offers BPO services in the field of document logistics. Besides establishing a new presence in new markets, BPO also leads to significant cost reductions and quality of service improvements. Therefore it is an important strategic tool for the European financial sector which has experienced increasing costs and shrinking margins during the last ten years. This seminar paper focuses principally on BPO in the European financial sector. Therefore, other industries are only relevant in comparisons with the European financial sector. To highlight the current European development from...



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