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## PLANUNG, FORECASTING &amp; BUDGETIERUNG



GRIN Verlag GmbH Sep 2008, 2008. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2007 im Fachbereich Informationswissenschaften, Informationsmanagement, Note: keine, Hochschule der Medien Stuttgart, Veranstaltung: Corporate Performance Management, 16 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Unternehmensplanung ist die zentrale Aufgabe des Managements. Aktuell wird dazu am häufigsten die Budgetierung als Form der operativen Planung angewendet, die von der strategischen Planung abgeleitet wird. Eine zunehmend wichtigere Rolle spielend...

## Read PDF Planung, Forecasting &amp; Budgetierung

- Authored by Philipp Schneider
- Released at 2008



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