



The Red Pill: The Truth About Leadership (Paperback)

By Paul Ballman

Acorn Independent Press, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Paul Ballman has helped some of the biggest companies in the world get their leadership strategies on track. He has conducted detailed interviews with 2,000 leaders about what has worked for them and why. He has studied the simple success formulas and models that are peddled by gurus across the industry, and come to the conclusion that in the real world they just don't work. He now invites you to take the Red Pill and discover the truth about leadership. Why are the existing formulas for success continually found wanting? How can you tell a fad from enduring wisdom? What are the causes of the most spectacular leadership failures? And, most importantly, what can you do about it? Entertaining, insightful and practical. RED PILL lets you become your own guru. Paul brings a unique perspective that enables leaders and their teams to succeed. - Andy Briggs, CEO Aviva UK Ireland and Chairman of Global Life The antidote to all those leadership books you have read because you felt you had to. - John Forrest, Former COO Premier Inn Refreshing and...

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This publication is really gripping and exciting. It really is basic but unexpected situations in the 50 % in the book. It is extremely difficult to leave it before concluding, once you begin to read the book.

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