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Analysis, Design and Development of an Online Shopping System for Newport Supermarket

By Joseph Katie

GRIN Verlag. Paperback. Condition: New. 36 pages. Dimensions: 8.3in. x 5.8in. x 0.1in. Masters Thesis from the year 2011 in the subject Business economics - Industrial Management, grade: A, Oxford University, course: Business economics - Industrial Management, language: English, comment: Am Impressed, well thought. , abstract: Many products have come to actually cost cheaper online. For instance, if you call any companys toll free centre agent, recorded human voice will redirect you to the specific companys website online system , where one may accomplish all his shopping task. Online shopping systems have enabled their users to gain competitive prices through offering comparisons between the many systems availed on the internet. To provide Newport consumers with the competitive advantages associated with online systems, the researcher developed an online shopping system for this upcoming retail Chinese supermarket, which has expanded its market by opening a UK branch. The system was customized to suit personal needs (the needs of UK consumers and the management of the supermarket). It should be noted that the researcher developed the system with the intention of achieving his M-Commerce requirements as well as offering it (at a fee) to the Newport management. The aim of this project was to...



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