



Managing Diversity: People 09.06 (Paperback)

By Roger Cartwright

John Wiley and Sons Ltd, United Kingdom, 2002. Paperback. Condition: New. Language: English . Brand New Book. Fast track route to mastering all aspects of managing a diverse workforce Covers all the key techniques for managing diversity successfully, from motivating all parts of the workforce to techniques for avoiding stereotyping, and from managing the multilingual organization to using technology Examples and lessons from some of the world s most successful businesses, including Coca Cola, British Airways and Mitsubishi, and ideas from the smartest thinkers, including Richard Lewis and Fons Trompenaars Includes a glossary of key concepts and a comprehensive resources guide ExpressExec is a unique business resource of one hundred books. These books present the best current thinking and span the entire range of contemporary business practice. Each book gives you the key concepts behind the subject and the techniques to implement the ideas effectively, together with lessons from benchmark companies and ideas from the world s smartest thinkers. ExpressExec is organised into ten core subject areas making it easy to find the information you need: 01 Innovation 02 Enterprise 03 Strategy 04 Marketing 05 Finance 06 Operations and Technology 07 Organizations 08 Leading 09 People 10 Life and Work...



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