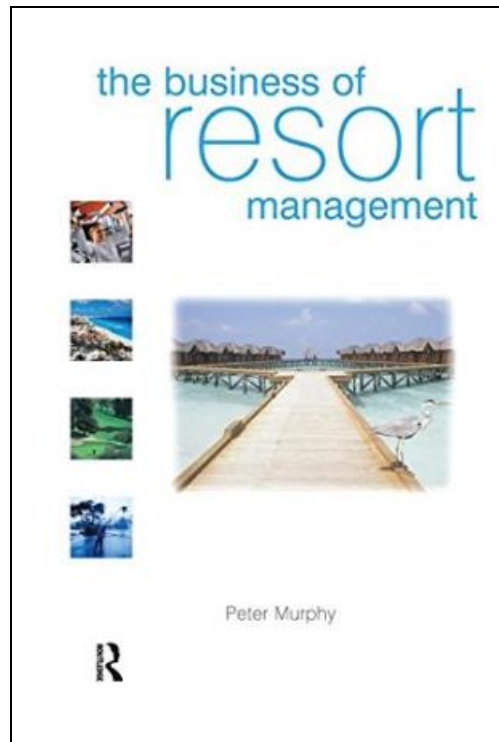


## The Business of Resort Management (Hardback)



Filesize: 4.5 MB

### **Reviews**

*The publication is great and fantastic. Sure, it is enjoy, nevertheless an interesting and amazing literature. You will not truly feel monotony at at any moment of your own time (that's what catalogues are for concerning when you request me).*  
*(Fabian Bashirian DDS)*

## THE BUSINESS OF RESORT MANAGEMENT (HARDBACK)



Taylor Francis Ltd, United Kingdom, 2015. Hardback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. How can owners and managers ensure that their considerable capital investments will return a competitive return on their investments? How can users and owners be sure they enjoy the promises of tantalizing marketing and real estate claims? *Managing Sustainable Resorts Profitably* combines business management principles with environmental and social concerns to offer development solutions to these questions. By taking an holistic and contemporary approach to the problem of developing sustainable tourism operations, this book provides a comprehensive assessment of the strategies that need to be considered by various governments, developers and, in particular, the customer-investor. The major features of resort development covered by this book include: \* Environmental scanning of principal external and internal influential factors \* The curse and blessings of seasonality \* Competition for people s recreation and retirement dollars \* Guest activity programming \* Environmental issues \* Cruise ships as mobile resorts \* Staffing issues in isolated areas \* Financial challenges for owners and operators alike \* Risk Management \* Mutually beneficial options for various stakeholders Based on an analysis of global resort opportunities and trends, the book focuses on those generic features that differentiate regional resort management from urban-centric management needs and priorities. Using comparative case studies the author emphases best case/benchmark examples of a range of resorts - large and small, urban and rural - to illustrate what can be achieved.



[Read The Business of Resort Management \(Hardback\) Online](#)



[Download PDF The Business of Resort Management \(Hardback\)](#)

## Relevant eBooks



### **Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities**

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 x 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents...

[Save Book »](#)



### **Hands Free Mama: A Guide to Putting Down the Phone, Burning the To-Do List, and Letting Go of Perfection to Grasp What Really Matters!**

ZONDERVAN, United States, 2014. Paperback. Book Condition: New. 211 x 137 mm. Language: English . Brand New Book. Rachel Macy Stafford s post The Day I Stopped Saying Hurry Up was a true phenomenon on...

[Save Book »](#)



### **Reflecting the Eternal: Dante's Divine Comedy in the Novels of C S Lewis**

Hendrickson Publishers Inc. Paperback. Book Condition: new. BRAND NEW, Reflecting the Eternal: Dante's Divine Comedy in the Novels of C S Lewis, Marsha Daigle-Williamson, The characters, plots, and potent language of C. S. Lewis's novels...

[Save Book »](#)



### **Decameron and the Philosophy of Storytelling: Author as Midwife and Pimp (Hardback)**

Columbia University Press, United States, 2005. Hardback. Book Condition: New. New.. 236 x 155 mm. Language: English . Brand New Book. In this creative and engaging reading, Richard Kuhns explores the ways in which Decameron...

[Save Book »](#)



### **Influence and change the lives of preschool children(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2011-01-01 Language: Chinese Publisher: Jincheng Press only genuine new book-...

[Save Book »](#)