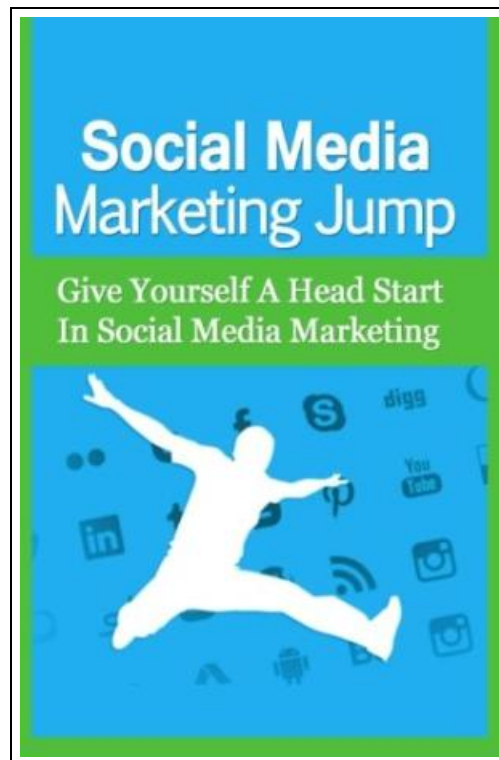


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Createspace, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Discover The Secrets On How To Give Your Money Site The Steroids It Needs! Drive Targeted Prospects To Your Site Using The Power Of Social Media! Any business that does not use social media marketing strategies these days is missing out on all the benefits that such strategies can bring your business. Just think of how far they ve come from being considered as novelty about five years ago. Now, businesses and organizations simply cannot do without social media. In fact, it is already considered a critical part of their marketing mix. In 2013, more marketers looked to social media marketing with more value. About 86 of them cited that social media is a significant part of their business, while 89 of them said that it benefits them by increasing their exposure to the market. Social media marketing can give several benefits, such as increased exposure, improved traffic, more loyal fans, increased leads, new business relationships, improved search engine ranking, increased sales, reduced marketing costs, and better marketplace insight. The fact that Facebook already has more than 1.26 billion users, with 1.23 billion of them being active on the social networking site every month, is more than enough proof of how big social media has become. And this is expected to continue in the years to come. Now, why would you choose to miss out all these benefits when you can start learning more about social media marketing right away?.



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