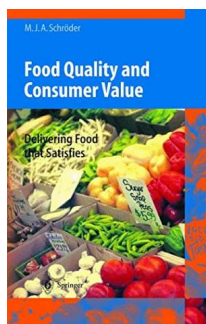


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FOOD QUALITY AND CONSUMER VALUE: DELIVERING FOOD THAT SATISFIES



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