



Agilization: The Regeneration of Competitiveness (Paperback)

By Ian Tomlin, Nick Lawrie

Management Books 2000 Ltd, United Kingdom, 2007. Paperback. Condition: New. Language: English . Brand New Book. The idea of business agility is not new, but the commonly held understanding of agility supports the notion that it is ultimately about processes, and that processes must flex to respond to changes in business requirements. But business processes are often locked into inflexible organisational structures that evolve over time and largely echo management thinking; probably formed around management priorities that at some point in time met a prevailing market need. The risk is, that by jumping to the belief that agility is about processes, the internal procedural manual, the way the organisation approaches new opportunities and threats, the way managers are trained to think, how the organisation structures its resources to achieve its desired outcomes - all of these factors that are key to the success of organisations in the 21st century remain unchanged. (It is ironically the case that sometimes greater formality in processes can improve the agility of organisations!). The term Agilization defines the process of transforming enterprise behaviour from one form, modelled by 20th century corporations, to another that meets the competitive imperative of organizations of the 21st century...



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