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## The McKinsey Mind: Understanding and Implementing the Problem-Solving Tools and Management Techniques of the World's Top Strategic Consulting Firm

By Ethan M. Rasiel, Paul N. Friga

McGraw-Hill Education - Europe. Mixed media product. Book Condition: new. BRAND NEW, The McKinsey Mind: Understanding and Implementing the Problem-Solving Tools and Management Techniques of the World's Top Strategic Consulting Firm, Ethan M. Rasiel, Paul N. Friga, This is the first step-by-step manual for achieving McKinsey-style solutions and success. International bestseller "The McKinsey Way" provided a through-the-keyhole look at McKinsey & Co., history's most prestigious consulting firm. Now, the follow-up implementation manual, "The McKinsey Mind", reveals the hands-on secrets behind the powerhouse firm's success and discusses how executives from any field or industry can use those tactics to be more proactive and successful in their day-to-day decision-making. Structured around interviews and frontline anecdotes from former McKinsey consultants as well as the authors, themselves McKinsey alumni The McKinsey Mind explores how McKinsey tools and techniques can be applied to virtually any business problem in any setting. Immensely valuable in today's crisis-a-minute workplace, it discusses: techniques for framing problems and designing analyses; methods for interpreting results and presenting solutions; and, keys for managing teams, managing clients, and managing yourself. The ability to think in a rigorous, structured manner a McKinsey manner is not a birthright. It can, however, be a learned behavior. Let...



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