



Under Attack (Hardback)

By The World's Leading Experts

Celebrity PR, United States, 2015. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The wording Under Attack implies a dangerous situation - one that signifies we are currently under assault. In this book, the Celebrity Experts(r) showcased are in the vanguard of protecting data and sensitive information under threat - the threat of digital information being made available to unscrupulous sources, and at times just pure vandalism. There are very few businesses, organizations or even individuals left in this country that don't use electronics today. The Electronic Revolution has been all-encompassing. Remaining vestiges of old world practices - like manually writing or recording transactions or events, or the time-honored tradition of hiding money under the mattress - have all but disappeared. So, along with the use of bows and arrows and pony dispatch riders, these are becoming historical markers strewn along the path of progress. The Celebrity Experts(r) in this book are people who are in business to protect digital information. In addition to unscrupulous sources that wish to profit from competitive information, businesses also have to deal with governmental regulations that ensure both consumers privacy as well as...



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