



Raising Barns: How Dairy Farming Trained an Entrepreneur for a Career in the City

By Garry Krebs

Paperback. Book Condition: New. Paperback. 278 pages. Raising Barns is the true story of a farm boy who achieved success in the city. It begins on a central Wisconsin dairy farm and ends with a career in corporate communications, mostly working with Fortune 500 companies. You could say that the author was a slightly-above-average boy who achieved his share of good fortune by sidestepping most of the cow pies in his path. And the way he was raised helped him do it. Anyone who grew up in rural America in the 50s and 60s knows it was a lifestyle that offered many unique benefits. Farm life taught work ethic, family values, and the joy of working with the land. The hub of any dairy operation is the barn. To the early settlers, these were the shelters they built to store their crops and house their livestock. Each of us raise barns too, but our barns are vastly different. They could be a campsite by a lake, a backyard swing set, a family room, a church, a business, or a special place where we meet our friends. But regardless of the size and shape of these barns, they all serve the...

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