



The Language of the Naked Chef

By Anne Fl Ckiger

GRIN Verlag. Paperback. Condition: New. 28 pages. Dimensions: 8.5in. x 5.5in. x 0.1in.Bachelor Thesis from the year 2012 in the subject English - Pedagogy, Didactics, Literature Studies, grade: 5.5 (Insigni Cum Laude), University of Basel (Englisches Seminar), language: English, abstract: Even though talking as well as writing about food, products, and cooking has quite a significant value in our daily life, it has only recently gained greater influence as a field of study within linguistics. While quite a bit of work has been done about cook books, recipes and their development through time along the lines of text linguistics, in the past years the very interesting and intriguing field of how we perceive and describe taste has increasingly been taken up by cognitive linguists (Magee 2009). Cooking shows on television, however, have not been taken into consideration. Such programmes have already been popular in radio broadcasting, made it to television in its very beginning in the 1940s, found enthusiastic fans in every generation at least since Julia Childs The French Chef on WGBH in 1962 and have increased in popularity ever since (Collins 2009). In 1999, a soon to be very important and internationally acclaimed hero of the genre...



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