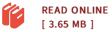


Knowledge Management and Organisational Learning in Business Organisations and Biological Systems

By Ulrike C. Proesl

Diplom.De Nov 2000, 2000. Taschenbuch. Book Condition: Neu. 210x148x4 mm. This item is printed on demand - Print on Demand Titel. Neuware - Master's Thesis from the year 2000 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, Munich Business School University of Applied Sciences (Unbekannt), language: English, abstract: Inhaltsangabe:Abstract: Writers on management and organisational excellence today provide a set of prescriptions, which they argue will lead to healthy, well functioning firms. Within the management sciences there has been a growing tendency to view organisations as complex systems, that is, to describe them as organisms. Increasingly the hard sciences are being used to describe and analyse organisations. In the field of creative problem solving several systems authors have advocated the use of metaphors to describe certain aspects of organisations. In reviewing much of today s management literature we are exhorted to use benchmarks, for a variety of management tasks. In reviewing organisational excellence we are duty bound to find a measure that will be relevant tomorrow as well as today. Conjoining these current themes in management, this thesis seeks to review what we know about the effective collective functioning of selected species and to compare these natural...



Reviews

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